

## 41+ HOURS A MONTH:

The True Cost of "That's Just How We Do Admissions"

The Atlas Healthcare & Reside Story

It's a scene playing out in long-term care facilities across the country. An admissions coordinator spends 45 minutes or more with each new resident and their families, methodically working through a lengthy, uncoordinated process. Meanwhile, revenue opportunities slip by, compliance risks accumulate, and resident needs wait.

"That's just how we do admissions" is often the accepted reality, but not for Atlas Healthcare, an expanding healthcare organization with 22 facilities across four states.

### REALITY CHECK

Atlas Healthcare's leadership did the math. In their busier facilities:

- **55 admissions** per month (**80** during winter peaks)
- **45 minutes** per admission
- **41+ hours** monthly spent on paperwork (60+ in peak season)
- **One entire work week** lost to processing paperwork instead of driving revenue

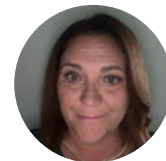
**"EVERY EXTRA MINUTE SPENT ON THE ADMISSIONS PROCESS IS A MINUTE WE COULD BE INVESTING IN ACTIVITIES THAT DRIVE REVENUE AND ENHANCE OUTCOMES. ATLAS IS GROWING. INEFFICIENT PROCESSES AREN'T SUSTAINABLE." -TAMMY**



### THE TRANSFORMATION

Two weeks after implementing Reside's Connected Admissions and Workflow Management Platform in two of their Massachusetts facilities:

- Admission time reduced from **45 to 10 minutes**
- Monthly processing time cut from **41 to 9 hours**
- **20 hours weekly** re-allocated to resident experience-related activities
- Family satisfaction improved with remote completion options



*"As valuable as Reside is for our operations today, it's equally critical for our growth strategy. The platform's standardization and efficiency create a strong foundation as we continue to expand."*

**Tammy Sinvil**

Regional Director of Business Development

